



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

MAR 21 2002

Dear Colleague:

Welcome to "Cardiovascular Health for All: Meeting the Challenge of Healthy People 2010—A National Conference."

The cardiovascular health of the American people and the prevention of cardiovascular disease are of paramount importance to this Nation. And, it is clear that the overarching goals for Healthy People 2010 and this conference—increasing the quality and years of healthy life and eliminating health disparities among different segments of the population—indeed represent a major challenge to us all. We have a shared responsibility to work together to fulfill the goals of Healthy People 2010 and most especially the cardiovascular-related goals that so critically impact the quality of our lives.

Partnership and collaboration: These are the keys to our success. At this conference, you will have ample opportunity to network with your colleagues, learn new ideas, gain new skills, and develop new partnerships. I hope you will leave "Cardiovascular Health for All" inspired to make a difference in your community and achieve for us all a healthier America.

Sincerely,


Tommy G. Thompson

▲ **Lynn A. Smaha, M.D., Ph.D., Chair**
Past President
American Heart Association

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CVH 2002 ABSTRACTS REVIEW COMMITTEE

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- ▲ **Lenée N. Simon, M.P.H.**

Dear Colleague:

On behalf of the Conference sponsors and the entire Program Planning Committee, we want to welcome you to "Cardiovascular Health for All: Meeting the Challenge of Healthy People 2010—A National Conference" (CVH 2002).

The foundation of this Conference is partnership to meet the heart disease and stroke-related objectives of Healthy People 2010. Partnership among the six Conference sponsors has been fundamental to the development of the CVH 2002 program. The sponsors are the National Heart, Lung, and Blood Institute in collaboration with the DHHS Office of Disease Prevention and Health Promotion, American Heart Association, Centers for Disease Control and Prevention, Centers for Medicare and Medicaid Services, and Health Resources and Services Administration. CVH 2002 represents a major element of the landmark Memorandum of Understanding signed by the many of the sponsors in 2001 that has become the strategic partnership model for making progress toward the goals of Healthy People 2010.

As you page through this Program Book, you will find a rich program with speakers from varied disciplines and program backgrounds. You will also find many opportunities to network with your colleagues and share your knowledge. Remember that heart disease continues to be the leading cause of death for all Americans, that stroke is the third leading cause, and that heart disease and stroke are a major cause of disability and the primary impediment to good health for millions of Americans. We encourage you to join with your colleagues over the next 2 days to develop new partnerships and forge new strategies to combat cardiovascular disease in the United States.

Together we can achieve great things for the cardiovascular health of America.



Lynn A. Smaha, M.D., Ph.D.
Program Chair

*National Cardiovascular
Health Conference 2002*



Claude Lenfant, M.D.
Director

*National Heart, Lung, and
Blood Institute*

GENERAL INFORMATION

GENERAL INFORMATION

▲ Registration

The registration desk will be located outside Hall C in the Marriott Wardman Park. The desk will be open during the following hours:

Wednesday, April 10	4:00 p.m.–7:00 p.m.
Thursday, April 11	6:00 a.m.–6:00 p.m.
Friday, April 12	7:00 a.m.–6:00 p.m.
Saturday, April 13	7:00 a.m.–12:00 p.m.

▲ Message Center

Callers who wish to leave a message should contact the hotel directly at (202) 328-2000 and ask for the Cardiovascular Health Conference. Messages will be accepted during registration hours and posted on a message board in the registration area.

▲ A Heart-Stirring Extravaganza

Please join us on Thursday evening, April 11, for A Heart-Stirring Extravaganza. Come meet new friends, or get reacquainted with old ones. This is your opportunity to network with other attendees, guests, and exhibitors in a casual atmosphere of food and fun.

▲ Exhibits

The exhibit hall will be open the following hours:

Thursday, April 11	12:15 p.m.–3:15 p.m.
Friday, April 12	10:15 a.m.–2:15 p.m.

▲ Name Badges and Tickets

Name badges will be provided to all attendees and will be required to enter all areas of the conference. Only full conference attendees will be allowed access to the concurrent sessions, posters, roundtables, and grand round sessions. If you misplace your badge, please see the registration desk for a replacement.

Tickets will be required for lunch on both Thursday and Friday. All full conference and guest attendees will receive lunch tickets in their registration packets.

CEUs

▲ Continuing Medical Education—Physicians

The American Heart Association is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education activities for physicians.

The American Heart Association designates this activity for a maximum of 21.0 hrs in category 1 of the Physician's Recognition Award of the American Medical Association. Each physician should claim only those hours of credit he/she actually spent in the educational activity.

It is the policy of the American Heart Association to ensure balance, independence, objectivity, and scientific rigor in all its sponsored educational programs. All faculty participating in continuing medical education activities sponsored by the association are required to disclose to the program audience any real or apparent conflict of interest related to the content of their presentations.

▲ Continuing Education—Nurses

This program has been submitted to the AACN Certification Corporation for continuing education credit approval.

▲ Continuing Education—Pharmacists



The American Heart Association is accredited by the American Council on Pharmaceutical Education as a provider of continuing pharmaceutical education. Universal Program Number 256-999-02-001-L04.

▲ Continuing Education—Community Health Education Specialists

The National Heart, Lung, and Blood Institute—a multiple event provider—is designated to provide Category I continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc.

▲ Continuing Education—Registered Dietitians

The National Heart, Lung, and Blood Institute is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) will receive continuing professional education units (CPEUs) for completion of this program.

PHYSICAL ACTIVITY OPPORTUNITIES

Are you eager to continue your physical activity routine while away from home? Get moving by joining your colleagues in the physical activity events planned for you. Participate in one physical activity event and earn a T-shirt. Check your registration packet for up-to-date details on these physical activity opportunities. Join in on the fun and stay fit and healthy!

▲ CVH 2002 5K Fun Run and Walk

Saturday, April 13, 7:00 a.m.–8:30 a.m.

Challenge yourself by taking part in the not-to-be-missed CVH 2002 5K Fun Run and Walk. Open to all CVH 2002 attendees, start your Saturday on the right track by participating in this 5K event along a route packed with great sightseeing! Registration for this event will be onsite the morning of the event at 6:30 a.m. Check your registration packet for more information on where to register.

▲ Marriott Wardman Park Hotel Fitness Center

The Marriott Wardman Park Hotel houses a state-of-the-art fitness center that includes a full array of cardio machines (treadmills, elliptical machines, stationary bikes, stairmasters, and rowing machines) and weights (free and nautilus). The fun doesn't stop there! The fitness center is free to hotel guests.

▲ Fitness Discovery Walk/Jog

Gather some friends and colleagues and go on a Fitness Discovery Walk/Jog mapped for you around the hotel area, and view some great D.C. attractions while enjoying physical activity. The Fitness Discovery Walk/Jog can be done anytime. Check your registration packet for a map of the discovery walk.

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Heart Disease and Stroke Strategic Partnership	Inside Back Cover

CVH 2002: Addressing the Challenge of Healthy People 2010

The cardiovascular-related goals and objectives of Healthy People 2010 (HP 2010) will serve as the framework for the CVH 2002 program. Each plenary session, concurrent session, and abstract presentation will focus primarily on one of the four HP 2010 performance goal areas:

- 1. Prevent development of risk factors.**
- 2. Detect and treat risk factors.**
- 3. Early recognition and treatment of acute coronary syndromes and stroke.**
- 4. Prevent recurrence and complications of cardiovascular disease (CVD).**

In addition, the HP 2010 overarching goals of increasing quality and years of healthy life and eliminating health disparities will be fundamental to the entire conference.

In its entirety, the multifaceted nature of CVH 2002 is meant to provide a comprehensive and integrated approach to the prevention of CVD and provide attendees the knowledge and skills that they will need to bring about meaningful change in their communities and their patients when they return home.

Worldwide CVH 2002 Webcast and National Satellite Conference

Major sessions will be Webcast worldwide throughout the 2½ days of the CVH 2002 National Conference. This includes seven plenary sessions as well as six concurrent sessions relating to the four Healthy People 2010 cardiovascular-related Goal Areas and other critical Healthy People 2010 issues. In addition, the first morning of the conference is being uplinked by satellite to over 140 sites in 41 states and Canada. (See list on page 141.)

In order for America to meet the challenge of Healthy People 2010, all of us at the national, regional, state, and local level must become involved. Cardiovascular health is indeed a priority of the sponsors of CVH 2002. But in and of itself, an effort at the national level alone will not ensure our success.

Meaningful progress to improve the quality of lives and reduce health disparities must take place at the grass roots level—in each and every community in the United States—in collaboration with the National Heart, Lung, and Blood Institute, DHHS Office of Disease Prevention and Health Promotion, American Heart Association, Centers for Disease Control and Prevention, Centers for Medicare and Medicaid Services, and Health Resources and Services Administration. Thus the broad reach of this conference via the Internet and satellite is meant to further a deepening involvement by all of us. Working together we can indeed make a difference.



THURSDAY, APRIL 11, 2002

- ▲ **7:00 a.m.–8:00 a.m.**
Continental Breakfast
- ▲ **8:00 a.m.–9:45 a.m.**
Welcome and Keynote
Address: The Future
Is Now
- ▲ **10:00 a.m.–11:00 a.m.**
Goal Area 1 Plenary Session:
Prevent Development of Risk
Factors
- ▲ **11:15 a.m.–12:15 p.m.**
Concurrent Sessions
- ▲ **12:15 p.m.–3:15 p.m.**
Exhibits/Poster Sessions/Roundtables
Grand Rounds
- ▲ **12:30 p.m.–1:30 p.m.**
Lunch in the Exhibit Hall
- ▲ **3:15 p.m.–4:15 p.m.**
Goal Area 2 Plenary Session:
Detect and Treat Risk Factors
- ▲ **4:30 p.m.–5:30 p.m.**
Concurrent Sessions
- ▲ **6:00 p.m.–7:00 p.m.**
CVH 2002 Opening Reception

FRIDAY, APRIL 12, 2002

- ▲ **7:00 a.m.–8:00 a.m.**
Continental Breakfast
- ▲ **8:00 a.m.–9:00 a.m.**
Goal Area 3 Plenary Session:
Early Recognition and
Treatment of Acute Coronary
Syndromes and Stroke
- ▲ **9:15 a.m.–10:15 a.m.**
Concurrent Sessions
- ▲ **10:15 a.m.–2:15 p.m.**
Exhibits/Poster Sessions/Roundtables
Grand Rounds
- ▲ **12:00 p.m.–1:00 p.m.**
Lunch in the Exhibit Hall
- ▲ **2:15 p.m.–3:15 p.m.**
Plenary Session: Health
Disparities in the United
States in 2002
- ▲ **3:30 p.m.–4:30 p.m.**
Goal Area 4 Plenary Session:
Prevent Recurrence and
Complications of
Cardiovascular Disease
- ▲ **4:45 p.m.–5:45 p.m.**
Concurrent Sessions

SATURDAY, APRIL 13, 2002

- ▲ **7:00 a.m.–8:00 a.m.**
CVH 2002 5K Fun Run and Walk
- ▲ **8:00 a.m.–9:00 a.m.**
Continental Breakfast
- ▲ **9:00 a.m.–10:00 a.m.**
Concurrent Sessions
- ▲ **10:15 a.m.–11:15 a.m.**
Concurrent Sessions
- ▲ **11:30 a.m.–12:30 p.m.**
Closing Session:
Looking to the Future:
Attaining the Healthy People
2010 Goals. Why Not?

national
cardiovascular
health conference 2002

LEARN MORE
www.cvh2002.net



THURSDAY, APRIL 11, 2002

7:00 a.m.–8:00 a.m.

CONTINENTAL BREAKFAST

Marriott Foyer

8:00 a.m.–8:45 a.m.

WELCOME

Marriott Salons I & II

Claude Lenfant, M.D., Director, National Heart, Lung, and Blood Institute

Eve E. Slater, M.D., F.A.C.C., Assistant Secretary for Health, U.S. Department of Health and Human Services

Healthy People 2010 Heart Disease and Stroke Strategic Partnership—Memorandum of Understanding Signing Ceremony

Lynn A. Smaha, M.D., Ph.D., Program Chair, 2002 National Cardiovascular Health Conference and Past President, American Heart Association

8:45 a.m.–9:45 a.m.

KEYNOTE ADDRESS

Marriott Salons I & II

J. Ian Morrison, Ph.D., M.A., Chairman of the Health Futures Forum, Anderson Consulting

Senior Fellow and Former President, Institute for the Future

Health Care in the New Millennium: Vision, Values, and Leadership

Moderator: *Lynn A. Smaha, M.D., Ph.D.*

9:45 a.m.–10:00 a.m.

BREAK

10:00 a.m.–11:00 a.m.

GOAL 1 TOPIC AREA PLENARY: PREVENT DEVELOPMENT OF RISK FACTORS

Marriott Salons I & II

Russell V. Luepker, M.D., M.S., Professor and Head, Division of Epidemiology, University of Minnesota School of Public Health

Mobilizing All Communities To Value and Promote Cardiovascular Health

Ross C. Brownson, Ph.D., Professor and Department Chair, St. Louis University School of Public Health

Environmental Approaches to Risk Factor Change

Moderator: *Lynn A. Smaha, M.D., Ph.D.*

11:00 a.m.–11:15 a.m.

BREAK

11:15 a.m.–12:15 p.m.

CONCURRENT SESSIONS

Delaware B

3 The Importance of Lifestyle Changes in Lowering Cholesterol and Treating the Metabolic Syndrome

Margo A. Denke, M.D., University of Texas Southwestern Medical Center

Linda Van Horn, Ph.D., R.D., Northwestern University Medical School

The Importance of Lifestyle Changes in Lowering Cholesterol and Treating the Metabolic Syndrome

Moderator: *Neil J. Stone, M.D., Northwestern University School of Medicine*

6 Women and High Blood Pressure

Delaware A

Barry L. Carter, Pharm.D., F.C.C.P., F.A.H.A., University of Iowa

Hypertension and Drug-Drug Interactions: Hormone Replacements and Over-the-Counter Medications

Sandra J. Taler, M.D., Mayo Clinic

Hypertension in Women Through the Life Cycle

Moderator: *Bonita Falkner, M.D., Thomas Jefferson University*



THURSDAY, APRIL 11, 2002

13 Are We Using What We Have Learned From Tobacco and CVH Interventions?

Maryland A

Terry F. Pechacek, Ph.D., Centers for Disease Control and Prevention

Success in Tobacco Control Shows That We Can Reduce All Cardiovascular Disease Risk Behaviors

Elaine Stone, Ph.D., M.P.H., University of New Mexico

Putting Lessons Learned in CVD Reduction Into Current and Future Public Health Practice

Moderator: *Brick Lancaster, M.A., C.H.E.S., Centers for Disease Control and Prevention*

21 Combating the National Childhood Obesity Epidemic

Marriott Salon III

Samuel S. Gidding, M.D., Thomas Jefferson University

Cardiovascular Morbidity of Obesity in Youth

Thomas N. Robinson, M.D., M.P.H., Stanford University

Effective Interventions: Myth or Reality?

Mary Story, Ph.D., R.D., University of Minnesota

School and Community-Based Programs To Prevent Child and Adolescent Obesity

Moderator: *Karen A. Donato, S.M., R.D., National Heart, Lung, and Blood Institute*

23 Outreach and Education to Latino Communities: Models That Work

Virginia A

Hector Balcazar, Ph.D., University of North Texas

Outreach and Education to Latino Communities: Models That Work

Amelie G. Ramirez, Dr.P.H., Baylor College of Medicine

Using Theory-Based Models To Reach Latinos

Moderator: *Neil F. Bracht, M.S.W., M.P.H., University of Minnesota*

24 Promoting Environments for Risk Factor Change

Marriott Salons I & II

Thomas E. Kottke, M.D., M.S.P.H., Mayo Graduate School of Medicine, and Rebecca S. Hoffman, B.A.

CardioVision 2020: A Community Responds to the Lifestyle Syndrome

Gregory N. Connolly, D.M.D., M.P.H., Massachusetts Department of Health

Promoting Environments for Risk Factor Change

Moderator: *Janet B. Croft, Ph.D., Centers for Disease Control and Prevention*

29 Estimates of the Costs of Varying Levels of Physical Activity to Medicare

Maryland B

Russell V. Luepker, M.D., M.S., University of Minnesota

David Siscovick, M.D., M.P.H., University of Washington

Estimates of the Costs of Varying Levels of Physical Activity to Medicare

Moderator: *Pauline Lapin, M.H.S., Centers for Medicare and Medicaid Services*

31 Overcoming Community-Level Barriers to CVH

Balcony C

America Bracho, M.D., M.P.H., C.D.E., Latino Health Access

Peggy Sheppard, M.P.H., West Harlem Environmental Action, Inc.

Moderator: *Chris M. Gibbons, M.D., M.P.H., Centers for Medicare and Medicaid Services*



THURSDAY, APRIL 11, 2002

43 Technology Tools for Health Communication

Maryland C

Tom Eng, V.M.D., M.P.H., EvaluMetrix, LLC

eHealth Tools for Provider-Patient Communication: What's New and on the Horizon?

Brian Kelly, M.D., M.B.A., TRICARE Management Activity

Dennis L. Milne, M.B.A., American Heart Association

American Heart Association: Making the Internet Connection Using E-power To Empower

Moderator: *Mary Jo Deering, Ph.D., Department of Health and Human Services*

45 Developing an Effective Health Web Site: Doing It Right for the User

Virginia B

Joyce Backus, M.S.L.S., National Library of Medicine

Cynthia Baur, Ph.D., Department of Health and Human Services

Health Web Sites and Your Patients: What's a Health Care Provider To Do?

Ann E. Benbow, Ph.D., SPRY Foundation

Designing and Evaluating Health Web Sites for Older Adults

Moderator: *Eve-Marie Lacroix, M.S., National Library of Medicine*

52 Focusing on Diabetes: An Important Risk Factor for CVD

McKinley

Hertzel C. Gerstein, M.D., M.Sc., McMaster University

Preventing Cardiovascular Events in People With Type 2 Diabetes—The State of the Evidence

Karen L. Margolis, M.D., M.P.H., Hennepin County Medical Center

Lifestyle Changes for Diabetes Prevention and Control

Moderator: *Peter J. Savage, M.D., National Heart, Lung, and Blood Institute*

56 Overcoming Gender-Based Obstacles to Mobilizing Women's Communities

Balcony D

Claudette Ellis, WomenHeart: the National Coalition for Women with Heart Disease

Virgie Harris-Bouville, L.I.C.S.W., B.C.D., M.S.W., Downtown Mental Health Associates

Nancy Loving, WomenHeart: the National Coalition for Women with Heart Disease

Overcoming Gender-Based Obstacles to Mobilizing Women's Communities

Moderator: *Nancy Loving, WomenHeart: the National Coalition for Women with Heart Disease*

A3 Secondary Prevention of Cardiovascular Disease

Virginia C

Disease Management Initiatives for CHF and CABG Patients, Derek van Amerongen

Relapse Prevention Techniques for CVD Risk Reduction, Margaret Holmes-Rovner, Ph.D.

Moderator: *Stephen C. Mockrin, Ph.D., National Heart, Lung, and Blood Institute*

12:15 p.m.–3:15 p.m.

**EXHIBITS/GRAND ROUNDS/
ROUNDTABLES/POSTER SESSIONS**

(Lunch served for all paid attendees from 12:30 p.m.–1:30 p.m.)

Hall C

Grand Round Schedule page 30, Roundtable Session Schedule page 126, Poster Session Schedule page 84



THURSDAY, APRIL 11, 2002

3:15 p.m.–4:15 p.m.

**GOAL 2 TOPIC AREA PLENARY:
DETECT AND TREAT RISK FACTORS**

Marriott Salons I & II

Scott M. Grundy, M.D., Ph.D., Director, Center for Human Nutrition, University of Texas Southwestern Medical Center
Achieving Optimal CVH Outcomes for Americans at Risk

George A. Mensah, M.D., F.A.C.P., F.A.C.C., Chief, Cardiovascular Health Branch, Division of Adult and Community Health, Centers for Disease Control and Prevention

Lessons and Pearls From a Decade of International Declarations on CVH

Moderator: *Darwin R. Labarthe, M.D., Ph.D., Centers for Disease Control and Prevention*

4:15 p.m.–4:30 p.m.

BREAK

4:30 p.m.–5:30 p.m.

CONCURRENT SESSIONS

1 Aggressive LDL Lowering in the Treatment of CHD

Marriott Salons I & II

Scott M. Grundy, M.D., Ph.D., University of Texas Southwestern Medical Center

Intensive LDL Lowering in the Prevention of Cardiovascular Disease

Richard C. Pasternak, M.D., F.A.C.C., Massachusetts General Hospital

The Evidence Base To Support Aggressive Lipid Lowering in CHD and CHD Equivalent Patients

Moderator: *James I. Cleeman, M.D., National Heart, Lung, and Blood Institute*

5 The Public Health Challenges of High Normal Blood Pressure

Delaware A

Lawrence J. Appel, M.D., The Johns Hopkins Medical Institutions

The Public Health Challenge of High Normal Blood Pressure

Daniel Levy, M.D., National Heart, Lung, and Blood Institute

High Normal Blood Pressure: Progression to Hypertension and Risk for CVD

Moderator: *Jeffrey A. Cutler, M.D., M.P.H., National Heart, Lung, and Blood Institute*

14 Turning Master Settlement Agreement Dollars into Prevention: Implications for CVD

Maryland A

Matt Myers, Campaign for Tobacco Free Kids

Master Settlement Agreement: Its Potential, Its Weakness, and Our Responsibility

Karla S. Sneegas, M.P.H., Indiana Tobacco Prevention and Cessation Agency

Indiana Tobacco Prevention and Cessation

Moderator: *Brick Lancaster, M.A., C.H.E.S., Centers for Disease Control and Prevention*

20 It's Never too Soon: Preventive Cardiology in Childhood

Delaware B

Matthew W. Gillman, M.D., S.M., Harvard Medical School/Harvard Pilgrim Health Care

Fetal Origins of Adult CVD

Brian W. McCrindle, M.D., The Hospital for Sick Children

Preventing a Future Epidemic of CVD: Focus on Children

Moderator: *Gail D. Pearson, M.D., Sc.D., National Heart, Lung, and Blood Institute*



THURSDAY, APRIL 11, 2002

27 Organizing Healthcare Systems to Improve Outcomes

Maryland B

Martha Hill, Ph.D., R.N., The Johns Hopkins University

Organizing Health Care Systems To Improve Outcomes: Community Management and Community-Based Approaches for Underserved Populations

Paul McGann, S.M., M.D., F.R.C.P.C., Wake Forest University Medical Center

Health Care Systems for Geriatric Patients—Organizational Challenge

Moderator: *Susan Czajkowski, Ph.D., National Heart, Lung, and Blood Institute*

36 Global Perspectives on Heart Disease and Stroke

Marriott Salon III

Darwin R. Labarthe, M.D., Ph.D., Centers for Disease Control and Prevention

The Global Burden of Heart Disease and Stroke

K. Srinath Reddy, M.D., All India Institute of Medical Sciences

Global Perspectives on Heart Disease and Stroke

Moderator: *Thomas Pearson, M.D., Ph.D., University of Rochester School of Medicine*

39 Innovative CVH Outreach and Educational Interventions in American Indian/Alaska Native Communities

Maryland C

Frank L. GrayShield, M.P.H., National Heart, Lung, and Blood Institute

Innovative CVH Outreach and Educational Interventions in American Indian/Alaska Native Communities

Larry Murillo, M.S., M.P.H., Eagle Bear Associates

Cardiovascular Health in Native American Communities

Moderator: *Richard Fabsitz, M.A., National Heart, Lung, and Blood Institute*

44 The New CDCynergy: Health Communication Planning Goes Electronic

McKinley

Susan Lockhart, Ph.D., Centers for Disease Control and Prevention

Jennifer Neiner, M.P.H., C.H.E.S., Centers for Disease Control and Prevention

Sixty Minutes to Success in Using CDCynergy for Communication Planning

Moderator: *Nancy Watkins, M.P.H., Centers for Disease Control and Prevention*

48 To Sleep, Perchance to Breathe—Emerging Evidence Implicating Obstructive Sleep Apnea in Cardiac and Vascular Disease

Balcony C

Virend K. Somers, M.D., Ph.D., Mayo Clinic and Mayo Foundation

Mechanisms of CVD in Obstructive Sleep Apnea

Jackson T. Wright, Jr., M.D., Ph.D., Case Western Reserve University

Moderator: *Carl E. Hunt, M.D., National Heart, Lung, and Blood Institute*

A9 Racial and Ethnic Populations: Taking on the CVH Challenge

Balcony D

The Baltimore City Cardiovascular Health Partnership: An African American Community-Focused Public Health Education and Outreach Initiative, Lenée N. Simon, M.P.H.

Feasibility and Effectiveness of a Blood Pressure Lowering Program Among African American Couples: The CHASE Pilot Study, Lori Carter-Edwards, Ph.D.

Promotores: Energizing Local Communities for Heart Health, Yanira Cruz

Moderator: *Lenée N. Simon, M.P.H., National Heart, Lung, and Blood Institute*



THURSDAY, APRIL 11, 2002

A13 Computer Technology as a Tool to Prevent CVD and Promote CVH

Virginia A

Community Approaches to Cardiovascular Health: Extending the Franklin Model, N. Burgess Record, M.D.
The MI-HEART Project: A Computer-Tailored Approach to Reduce Prehospital Delay in Patients at High Risk for Acute Myocardial Infarction, Rita Kukafka, Dr.P.H., M.A., C.H.E.S.
HeartLinks Clinical Trial, Douglas R. Southard, Ph.D., M.P.H., PA-C
Individualized Exercise Instruction and Use of Internet Technology to Promote Increased Physical Activity, Susan A. Keller, B.S.N., M.S.

Moderator: Steven J. Phillips, M.D., National Library of Medicine

A15 Worksite-Based CVH Programs

Virginia B

The Motivation of an Isolated Worksite To Eat Smart and Move Smart, Terri Sory
Creating Heart-Healthy Worksite and School Programs, Sarah G. Narkewicz
Evaluating a Workplace Exercise Behavior Intervention and Subsequent Changes in the Exercise Behavior of Working Adults, Jeffrey S. Hallam, Ph.D., A.A.H.B.
Benefit of a Worksite-Based Cardiovascular Risk Reduction Program on Employee Health Care Claims, Brenda S. Mitchell, Ph.D.

Moderator: Rose Marie Matulionis, M.S.P.H., Association of State and Territorial Directors of Health Promotion and Public Health Education

6:00 p.m.–7:00 p.m.

A HEART-STIRRING EXTRAVAGANZA

Marriott Salon III

Take time to unwind with colleagues and friends and enjoy heart-healthy hors d'oeuvres, beverages, and physical activity opportunities. See favorite foods transformed into tasty heart-healthy delights in the food preparation demonstrations conducted by the American Heart Association. Participate in lively line dancing, parachute games, and other physical activity demonstrations provided by the experts.

FRIDAY, APRIL 12, 2002

7:00 a.m.–8:00 a.m.

CONTINENTAL BREAKFAST

Marriott Foyer

8:00 a.m.–9:00 a.m.

GOAL 3 TOPIC AREA PLENARY: EARLY RECOGNITION AND TREATMENT OF ACUTE CORONARY SYNDROMES AND STROKE

Marriott Salons I & II

*James M. Atkins, M.D., F.A.C.C., Medical Director, Emergency Medicine Education
Division of Cardiology, Professor of Internal Medicine, University of Texas Southwestern Medical Center*
*Joseph P. Ornato, M.D., F.A.C.P., F.A.C.C., F.A.C.E.P., Professor and Chairman, Department of Emergency Medicine,
Virginia Commonwealth University, Medical College of Virginia*
Emergency Medical System Response to Patients With Suspected Acute Coronary Syndromes

Moderator: Rose Marie Robertson, M.D. Immediate Past President, American Heart Association

9:00 a.m.–9:15 a.m.

BREAK



FRIDAY, APRIL 12, 2002

9:15 a.m.–10:15 a.m.

CONCURRENT SESSIONS

2 Assessing CHD Risk and Managing Cholesterol for Primary Prevention in High-Risk Individuals

Marriott Salon III

Luther T. Clark, M.D., State University of New York, Health Science Center at Brooklyn
Neil J. Stone, M.D., Northwestern University School of Medicine

Evaluation and Management of High Cholesterol in High-Risk Primary Prevention

Moderator: *Scott M. Grundy, M.D., Ph.D., University of Texas Southwestern Medical Center*

11 CVH of Our Nation's Children and Adolescents

Delaware A

Bonita Falkner, M.D., Thomas Jefferson University

Childhood Origins of Adult CVD

Katherine M. Flegal, Ph.D., M.P.H., Centers for Disease Control and Prevention

Trends in Cardiovascular Risk Factors for Children and Adolescents in the United States

Moderator: *Gail D. Pearson, M.D., Sc.D.*

18 CVD in Older Adults: Interventions, Recovery and Unseen Impediments

Delaware B

Paul McGann, M.D., S.M., F.R.C.P.C., Wake Forest University Medical Center

Bruce L. Rollman, M.D., M.P.H., University of Pittsburgh

The Impact of Depression and Its Treatment on CVD in Older Adults

Moderator: *Russell E. Morgan, Jr., Dr.P.H., SPRY Foundation*

19 Improving CVH in Younger to Middle-Aged Adults

Wilson A

David C. Goff, Jr., M.D., Ph.D., Wake Forest University School of Medicine

Population Influences on CVH in Younger to Middle-Aged Adults

Thomas A. Pearson, M.D., Ph.D., M.P.H., University of Rochester School of Medicine

Can Communities Promote CVH in Adults?

Moderator: *Denise G. Simons-Morton, M.D., Ph.D., National Heart, Lung, and Blood Institute*

30 Using Outcomes Data to Improve Quality: Results from the Medicare Managed Care Health Outcomes Survey

Maryland A

Arlene S. Bierman, M.D., M.S., Agency for Healthcare Research and Quality

Cardiovascular Disease and Functional Status: New Insights for the Medicare Health Outcomes Survey

Samuel C. Haffer, Ph.D., Centers for Medicare and Medicaid Services

Assessing the Impact of CVD on the Functional Status of Medicare Managed Care Enrollees

Moderator: *Chris M. Gibbons, M.D., M.P.H., Centers for Medicare and Medicaid Services*

41 Overcoming Poor Health Literacy: How Can Health Care Providers Help?

Wilson B

Ruth M. Parker, M.D., Emory University School of Medicine

Overcoming Poor Health Literacy: How Can Health Care Providers Help?

Moderator: *Cynthia Baur, Ph.D., Department of Health and Human Services*

46 Social Marketing: What's New, What Works

Maryland B

Elaine Bratic Arkin, Health Communications Consultant

Robert Hornik, M.D., University of Pennsylvania

Social Marketing: What's New, What Works

Moderator: *Dennis L. Milne, M.B.A., American Heart Association*

47 Using Data to Promote CVH

Maryland C

Sara L. Huston, Ph.D., North Carolina Division of Public Health

Using Data To Promote CVH: One State's Experience

Richard J. Klein, M.P.H., Centers for Disease Control and Prevention

Using Data To Promote CVH: Tracking the Healthy People 2010 Objectives

Moderator: *Diane K. Wagener, Ph.D., Department of Health and Human Services*

53 Act in Time to Heart Attack Signs: The Evolution of a Science-Based Education Campaign

Marriott Salons I & II

John R. Finnegan, Jr., Ph.D., University of Minnesota

The Rapid Early Action for Coronary Treatment (REACT) Study: Lessons Learned

Terry Long, National Heart, Lung, and Blood Institute

Educating the Public About Heart Attacks: A Science-Based Campaign

Moderator: *Lawton S. Cooper, M.D., M.P.H., National Heart, Lung, and Blood Institute*

57 Understanding Misdiagnosis of Female Patients

Wilson C

Susan K. Bennett, M.D., WomenHeart: the National Coalition for Women with Heart Disease

Katy Elliott-Attebery, B.A., Attebery Enterprises, Inc.

Nancy Loving, WomenHeart: the National Coalition for Women with Heart Disease

Understanding Misdiagnosis of Female Patients

Moderator: *Nancy Loving, WomenHeart: the National Coalition for Women with Heart Disease*

58 Costs of Treating Hypertension—They Can Be Controlled

Virginia C

Marvin Moser, M.D., F.A.C.P., F.A.C., Yale University School of Medicine

Costs of Treating Hypertension—They Can Be Controlled

Respondent: *Nancy Houston Miller, R.N., B.S.N., Stanford Cardiac Rehabilitation Program*

Moderator: *Keith Copelin Ferdinand, M.D., F.A.C.C., Heartbeats Life Center*

A7 At-Risk Populations and Reducing Disparities

Virginia A

Community Screening for Atrial Fibrillation: Effectiveness of Pulse Self-Examination on Awareness and Behavior, Frederick E. Munschauer, M.D.

Disparities in Cardiac Referrals, Frances B. Wimbush

Gender and Racial Disparities in Post-AMI Mortality and Treatment, Arlene S. Ash, Ph.D.

Moderator: *Glen C. Bennett, M.P.H., National Heart, Lung, and Blood Institute*

FRIDAY, APRIL 12, 2002

A14 Women and CVD: Age, Gender, and Racial Considerations

Virginia B

Reducing Health Care Costs in Older Women With Heart Disease: The Women Take PRIDE Self-Management Program, Julia A. Dodge, M.S., R.N.

Cardiovascular Risk Factors Among Women in Mississippi in the 1990s, Brenda W. Campbell

Hypertension and Risk Reduction: Perceptions of African American Women, Mary S. Webb, Ph.D., R.N.

Integrating the 2000 Victoria Declaration on Women, Heart Diseases, and Stroke Into Strategies for Healthy People 2010, Elinor Wilson, Ph.D.

Moderator: Nancy J. Poole, M.B.A., National Heart, Lung, and Blood Institute

10:15 a.m.–2:15 p.m.

EXHIBITS/GRAND ROUNDS/ ROUNDTABLES/POSTER SESSIONS

Hall C

(Lunch served for all paid attendees from 12:00 p.m.–1:00 p.m.)

Grand Round Schedule page 30, Roundtable Session Schedule page 126, Poster Session Schedule page 84

2:15 p.m.–3:15 p.m.

PLENARY SESSION ON HEALTH DISPARITIES IN THE UNITED STATES IN 2002

Marriott Salons I & II

Gerald T. O'Connor, Sc.D., Ph.D., Associate Director, Center for Evaluative Clinical Sciences, Dartmouth Medical School
Variability in Cardiovascular Care: Geography Is Destiny

Reed V. Tuckson, M.D., Senior Vice President, Consumer Health and Medical Care Advancement, UnitedHealth Group
The Special Challenges and Opportunities in Responding to Health Disparities

Moderator: David Stevens, M.D., Health Resources and Services Administration

3:15 p.m.–3:30 p.m.

BREAK

3:30 p.m.–4:30 p.m.

GOAL 4 TOPIC AREA PLENARY: PREVENT RECURRENCE AND COMPLICATIONS OF CARDIOVASCULAR DISEASE

Marriott Salons I & II

Sidney C. Smith, Jr., M.D., Professor and Director, Center for Cardiovascular Science and Medicine, University of North Carolina Medical Center

Lori J. Mosca, M.D., Ph.D., M.P.H., Director, Preventive Cardiology, New York Presbyterian Hospital
Secondary Prevention of CVD

Moderator: Jeffrey Kang, M.D., M.P.H., Centers for Medicare and Medicaid Services

4:30 p.m.–4:45 p.m.

BREAK

4:45 p.m.–5:45 p.m.

CONCURRENT SESSIONS

7 Interventions to Increase Physical Activity Levels

Marriott Salon III

Bess H. Marcus, Ph.D., Brown Medical School

Using Interactive Technologies for Physical Activity Promotion

Russell R. Pate, Ph.D., University of South Carolina

Providing and Promoting Physical Activity in Children and Youth

Deborah Rohm Young, Ph.D., University of Maryland

Increasing Physical Activity in Women From Low Income, Multiethnic Populations

Moderator: Steven N. Blair, P.E.D., Cooper Institute



FRIDAY, APRIL 12, 2002

9 A Walk in the Park for CVH

Maryland A

Karen A. Donato, S.M., R.D., National Heart, Lung, and Blood Institute

Empowering High-Risk Communities To Incorporate the Heart of Hearts N' Parks

Ellen O'Sullivan, Ph.D., Southern Connecticut University

A Walk in the Park for CVH

Moderator: *Kathy J. Spangler, C.L.P., National Recreation and Park Association*

15 The "New" Definition of a Heart Attack: Clinical and Educational Challenges

Delaware A

Robert H. Christenson, Ph.D., University of Maryland School of Medicine

Troponin: Challenges and Caveats of MI Redefinition

Kathleen A. Dracup, R.N., D.N.Sc., University of California, San Francisco

The New Definition of a Heart Attack: Clinical and Educational Challenges

Moderator: *Gerald DeVaughn, M.D., F.A.C.C., Mercy Hospital of Philadelphia*

26 Evidence-Based Approaches to Physical Activity for Older Adults

Maryland B

Thomas R. Prohaska, Ph.D., University of Illinois at Chicago

Laurence Z. Rubenstein, M.D., M.P.H., University of California, Los Angeles

Evidence-Based Approaches to Physical Activity for Older Adults

Moderator: *David Buckner, M.D., M.P.H., Centers for Disease Control and Prevention*

28 Medicare and Healthy Aging

Wilson C

Richard W. Besdine, M.D., F.A.C.P., Center for Gerontology and Health Care Research

Catherine Gordon, R.N., M.B.A., Centers for Medicare and Medicaid Services

Medicare and Healthy Aging

Moderator: *Chris M. Gibbons, M.D., M.P.H., Centers for Medicare and Medicaid Services*

35 Effective Strategies for Mobilizing a Community Against Disparities in Awareness and Treatment of CVD

Maryland C

J.R. Gonzales, JRG Communications, Inc.

Mobilizing Communities To Eliminate Health Disparities

Christopher Leggett, M.D., Medical Associates of North Georgia

Disparities in Access to Interventional Cardiovascular Care

Moderator: *Patrice Desvigne-Nickens, M.D., National Heart, Lung, and Blood Institute*

42 Communicating Heart Health to Older Americans

Wilson A

Ann E. Benbow, Ph.D., SPRY Foundation

The Two-Way Street: A Guide To Help Health Care Professionals Improve Their Communication With Older Adults

Roger W. Morrell, Ph.D., GeroTech Corporation

NIHSeniorHealth.gov: A Strategy To Increase Health Literacy in Older Adults

Moderator: *Russell E. Morgan, Jr., Dr.P.H., SPRY Foundation*

FRIDAY, APRIL 12, 2002

49 Closing the CHD Treatment Gap

Wilson B

Gray Ellrodt, M.D., Berkshire Medical Center

Kenneth A. LaBresh, M.D., MassPRO

Closing the CHD Treatment Gap

Moderator: Warren Skea, American Heart Association

54 The Centers for Medicare and Medicaid Services Acute Myocardial Infarction Quality Improvement Project

Marriott Salons I & II

Harlan M. Krumholz, M.D., Yale School of Medicine

Diana L. Ordin, M.D., M.P.H., Centers for Medicare and Medicaid Services

Improving the Quality of AMI Care: Lessons From the CMS National AMI Quality Improvement Project

Moderator: James M. Atkins, M.D., F.A.C.C., University of Texas Southwestern Medical Center

55 The Healthy People 2010 Heart Disease and Stroke Strategic Partnership

Delaware B

Eugene Freund, M.D., M.S.P.H., Centers for Medicare and Medicaid Services

Darwin R. Labarthe, M.D., Ph.D., Centers for Disease Control and Prevention

Gregory J. Morosco, Ph.D., M.P.H., National Heart, Lung, and Blood Institute

Emmeline Ochiai, J.D., M.P.H., Department of Health and Human Services

Lynn A. Smaha, M.D., Ph.D., Past President, American Heart Association

Patricia Turner, B.S., National Institute of Neurological Disorders and Stroke

The Healthy People 2010 Heart Disease and Stroke Strategic Partnership

Moderator: Barbara Alving, M.D., National Heart, Lung, and Blood Institute

A2 Management of Congestive Heart Failure: Art, Science, and Communication

Virginia A

The Art of Congestive Heart Failure Management: Reducing Hospital Admissions, Deborah J. Crawford, R.N., M.S., C.N.S.

The Impact of a Congestive Heart Failure Condition Management Program on Patient Compliance With Dietary Sodium Restrictions, Diane S. Soule, B.S.N., M.S.A., C.C.R.N.

Connectivity, Compliance and Care: Creating a New Paradigm for Providers, Debora Simmons-Bennett, R.N., M.S.N., C.C.R.N., C.C.N.S.

The Impact of a Heart Failure Condition Management Program on Beta-Blockade Utilization, Miriam Cannon-Wagner

Moderator: John L. Fakunding, Ph.D., National Heart, Lung, and Blood Institute

A12 Teenagers, Patients, and Smoke-Free Environments: Innovative Approaches for CVH

Virginia B

Making Restaurants Smoke Free Through Voluntary Action, Rebeca Sue Hoffman

Use of Tailored Health-Related Information Based on Stage of Change for Diet and Exercise in an Intervention To Reduce Cholesterol Levels in Patients With CVD, Robert L. Crocker

A Personalized Arterial Image Promotes a Heart-Healthy Lifestyle in Teenagers, Jacques D. Barth

Smoke-Free Environment Policies in the Commonwealth of Virginia Among Worksites Employing 50 or More Workers: A Statewide Analysis, Mitchell A. Housenick, Ph.D.

Moderator: Joan L. Ware, R.N., M.S.P.H., Utah Department of Health



SATURDAY, APRIL 13, 2002

7:00 a.m.–8:00 a.m.

CVH 2002 FUN RUN AND WALK

Bus Lobby

(Registration begins at 6:00 a.m. in the 24th Street entrance bus lobby.)

8:00 a.m.–9:00 a.m.

CONTINENTAL BREAKFAST

Marriott Foyer

9:00 a.m.–10:00 a.m.

CONCURRENT SESSIONS

4 High Blood Pressure and Older People—What Matters?

Delaware B

Joseph L. Izzo, Jr., M.D., State University of New York at Buffalo Medical School

Why Does Blood Pressure Rise With Age, and Why Does This Matter?

Norman M. Kaplan, M.D., University of Texas Southwestern Medical Center

High Blood Pressure and Older People—What Matters

Moderator: *Keith Copelin Ferdinand, M.D., F.A.C.C., Heartbeats Life Center*

16 Catching People Further Upstream—Early Recognition of Patients with Acute Coronary Syndromes

Cotillion Ballroom

Raymond D. Bahr, M.D., F.A.C.P., F.A.C.C., Saint Agnes Hospital

The Benefit of Prevention Through Prodromal Symptom Recognition in Patients With Acute Coronary Syndrome

Jean C. McSweeney, Ph.D., R.N., F.A.H.A., University of Arkansas for Medical Sciences

Prodromal Symptoms of Myocardial Infarction: Comparing Differences in Black and White Women

Moderator: *Steven J. Phillips, M.D., National Cardiovascular Associates*

25 Changing Practices/Changing Lives: Community Health Centers and CVD

Maryland A

Tricia L. Trinité, N.P., M.P.H., Health Resources and Services Administration

Changing Practice/Changing Lives: Bureau of Primary Health Care Health Centers and the Cardiovascular Collaborative

Lathran J. Woodard, B.A., South Carolina Primary Health Care Association

Moderator: *David M. Stevens, M.D., Health Resources and Services Administration*

34 CVD and Women: Reducing Disparities, Increasing Awareness, Making the Move to Better Health

Marriott Salons I & II

Nieca Goldberg, M.D., Lenox Hill Hospital

Challenges of Cardiac Rehabilitation in Women

Ann M. Taubenheim, Ph.D., M.S.N., National Heart, Lung, and Blood Institute

CVD and Women: Reducing Disparities, Increasing Awareness, Making the Move to Better Health

Moderator: *Nancy Houston Miller, R.N., B.S.N., Stanford Cardiac Rehabilitation Program*

37 Prevention, Treatment and Control of Chronic Heart Failure: Differential Outcomes in African Americans

Delaware A

George A. Mensah, M.D., F.A.C.P., F.A.C.C., Centers for Disease Control and Prevention

Chronic Heart Failure: Is it a Different Disease in African Americans

Elizabeth Ofili, M.D., M.P.H., F.A.C.C., Morehouse School of Medicine

What is the Optimal? Treatment for the African American With Heart Failure

Moderator: *Jeffrey A. Cutler, M.D., M.P.H., National Heart, Lung, and Blood Institute*

SATURDAY, APRIL 13, 2002

38 Enhancing Dissemination and Utilization of CVH Information to Address Disparities in High-Risk Communities

Maryland B

Robinson Fulwood, Ph.D., M.S.P.H., National Heart, Lung, and Blood Institute

National Heart, Lung, and Blood Institute's CVD Enhanced Dissemination and Utilization Centers: Taking Root in High-Risk Communities

Imani Ma'at, Ed.D., Centers for Disease Control and Prevention

The REACH 2010 Demonstration Program: Community-Driven Approaches To Eliminate the Burden of Cardiovascular Diseases Among Racial and Ethnic Populations

Moderator: *Robinson Fulwood, Ph.D., M.S.P.H., National Heart, Lung, and Blood Institute*

51 CVH in Native Americans: Reservations and Potentials

Maryland C

James M. Galloway, M.D., F.A.C.P., F.A.C.C., University of Arizona

CVD in Native Americans: Reservations and Potentials

Moderator: *Richard D. Olson, M.D., M.P.H., Indian Health Service*

A5 Programs and Communication Strategies To Reach the Community

Virginia C

Enhancing Public Health Capacity for Heart Health Programs in Canada, Kerry L. Robinson, M.A.

Operation Stroke Atlanta, 2001, Lisa Carr

Beginning a New Conversation With Consumers: Creating Messages That Work, Lisa Kelly, M.P.H., R.D.

Moderator: *Glen C. Bennett, M.P.H., National Heart, Lung, and Blood Institute*

A6 Implementing National CVH Programs at the State Level

Wilson A

CDC's Cardiovascular Health Program: Building Capacity To Achieve Cardiovascular Health for All, Lazette Lawton, M.S., C.H.E.S.

Virginia's Cardiovascular Health Program: Building Capacity To Achieve Cardiovascular Health for All, Jody Lynn Stones, M.Ed.

Moderator: *Keith L. Hewitt, National Heart, Lung, and Blood Institute*

A11 Healthy Lifestyles: Moving from National Recommendations to Community Action

Wilson B

Compliance With National Recommendations for Dietary Intake of Fruits, Vegetables, and Fat in the Community: Results From Olmsted County, Minnesota, Randal J. Thomas, M.D.

Dietary Patterns and the Development of Overweight Among Women. The Framingham Nutrition Studies, Barbara Millen Dr.P.H., R.D., F.A.D.A.

Prevalence of Healthy Lifestyles in the United States Based on Data From the Behavioral Risk Factor Surveillance System 2000, Mathew John Reeves, Ph.D.

Participation in "Walk & Win," a Community Physical Activity Contest in Olmsted County, Minnesota, Thomas E. Kottke, M.D., M.S.P.H.

Moderator: *Jeanette D. Guyton-Krishnan, Ph.D., M.S., National Heart, Lung, and Blood Institute*

A4 Factors Influencing Cardiovascular Disease Prevention

Virginia A

Effect of Different Doses of Pravastatin on Blood Pressure Control and the Forearm Hemodynamic in Hypercholesterolemic Patients With Borderline Hypertension, Maddalena Veronesi, M.D.

Health Education and Risk Reduction Training Program: A Nurse Care-Managed Model for the Prevention of Heart Attack and Stroke, William Haskell, Ph.D.

Sleep-Disordered Breathing and Cardiovascular Disease in a Community-Based Sample, F. Javier Nieto, M.D., Ph.D.



SATURDAY, APRIL 13, 2002

Comparison of Systolic and Pulse Pressure as Predictors of CVD and All-Cause Mortality, Yiling J. Cheng, M.D., Ph.D.

Moderator: Susan D. Rogus, R.N., M.S., National Heart, Lung, and Blood Institute

A18 Community CVH Programs

Virginia B

Warning! High Blood Pressure Out of Control, Anita Peden Sherer, R.N., M.S.N.

A Process for Predicting Compliance and Aligning a K-6 Cardiovascular Curriculum to National Health Education, Science Education (Personal Health), and Technology Standards, Sandra Lee Owen

Moderator: Ann E. Horton, M.S., American Institutes for Research

10:00 a.m.–10:15 a.m. BREAK

10:15 a.m.–11:15 a.m. CONCURRENT SESSIONS

Cotillion Ballroom

8 Environmental and Policy Interventions To Improve Physical Activity and Eating Habits

James F. Sallis, Ph.D., San Diego State University

Environmental and Policy Interventions To Improve Physical Activity

James O. Hill, Ph.D., University of Colorado Health Sciences Center

The Partnership To Promote Healthy Eating and Active Living: Millennium Communities Project

Moderator: Denise G. Simons-Morton, M.D., Ph.D., National Heart, Lung, and Blood Institute

10 Teaching Nutrition in Medical Schools . . . Impact of the Nutrition Academic Awards

Maryland B

Jo Ann S. Carson, Ph.D., R.D., L.D., University of Texas Southwestern Medical Center

Impact of Nutrition Academic Award on Medical Students

Margo N. Woods, D.Sc., Tufts University School of Medicine

Use of Standardized Patients To Teach Physicians To Collect and Evaluate

Patient's Dietary Intake and Negotiate for Change

Moderator: Marcel E. Salive, M.D., M.P.H., National Heart, Lung, and Blood Institute

12 Putting the Clinical Guidelines on Overweight and Obesity Into Practice

Delaware A

Louis J. Aronne, M.D., Cornell University

Putting the Clinical Guidelines on Overweight and Obesity Into Practice

Holly Wyatt, M.D., University of Colorado Health Sciences Center

Moving from Knowledge to Action: Clinical Practice Pearls From the Centers for Obesity Research and Education (CORE)

Moderator: Karen Donato, S.M., R.D., National Heart, Lung, and Blood Institute

22 Leveraging Community Partnerships: AHA's Model for Mobilizing Stakeholders To Address CVH Issues

Maryland A

Mark Decker, B.A., N.R.E.M.T.-P., American Heart Association

Brenda Miller, M.S., American Heart Association

Leveraging Community Partnerships: American Heart Association's Model for Mobilizing Stakeholders To Address CVH Issues

Moderator: Dennis L. Milne, M.B.A., American Heart Association

SATURDAY, APRIL 13, 2002

32 Can Medicine and Public Health Work Together To Promote Heart Health?

Delaware B

Roz Lasker, M.D., *The New York Academy of Medicine*

Evaluating Your Partnership: Introduction to the Web-Based Partnership Self-Assessment Tool

Robert Lawrence, M.D., *Johns Hopkins Bloomberg School of Public Health*

Moderator: Edward J. Roccella, Ph.D., M.P.H., *National Heart, Lung, and Blood Institute*

33 Faith-Based CVH Intervention Approaches: Connecting Mind, Body, and Spirit!

Maryland C

Marvin Cato, M.A., *Wayne State University*

Healing Partnerships: State Government, Community Organizations, and Faith-Based Organizations Working Together To Heal Hearts and Souls

Babatunde Jinadu, M.D., M.P.H., *Kern County Department of Public Health*

Faith-Based Intervention Approaches: Connecting Mind, Body and Spirit

Moderator: Janet M. Brooks, B.A., M.A., *American Heart Association*

40 High-Risk Communities Taking Control of Their CVH: Intervention Models That Work!

Wilson A

Keith E. Junior, M.D., *Matthew Walker Comprehensive Health Center*

Chronic Care Model: Improvement Seen and Improvement Felt

Michael A. Moore, M.D., *Dan River Region Cardiovascular Health Initiative Program*

High-Risk Communities Taking Control of Their CVH: Intervention Models That Work

Moderator: Linda J. Redman, M.P.H., M.A., *Centers for Disease Control and Prevention*

50 Integrative Medicine Approaches To Improve CVH

Marriott Salons I & II

Brent M. Egan, M.D., *Medical University of South Carolina*

The Metabolic Syndrome and Vascular Pathobiology

Martin J. Sullivan, M.D., *Duke University Medical Center*

Integrative Medicine Approaches To Improve CVH

Moderator: Robinson Fulwood, Ph.D., M.S.P.H., *National Heart, Lung, and Blood Institute*

A1 Factors Affecting Patients' Early Recognition and Response to Heart Attack Symptoms

Wilson B

The Interplay Between Knowledge and Actual Experience on Patient Delay in Seeking Treatment During Myocardial Infarction, Julie Johnson Zerwic

Do Older Adults Have the Same Experience With Acute Myocardial Infarction Symptoms as Younger Adults?, Julie Johnson Zerwic

Factors Affecting AMI Symptom Recognition in Women, Peggy Ann Wyatt

Moderator: Joan L. Ware, R.N., M.S.P.H., *Utah Department of Health*

A8 Underserved Populations and Web Usability

Virginia A

Designing a Statewide Monitoring System for Hospital-Sponsored Cardiovascular Disease Preventive Services to Medically Underserved Populations, Patrice M. Gregory, Ph.D., M.P.H.

Impact of a Pharmacist-Managed Cardiovascular Risk Reduction Program in an Inner-City Population, Catherine Elinore Cooke



SATURDAY, APRIL 13, 2002

Lessons Learned: Redesigning the CancerNet Web Site, Sanjay J. Koyani
Nutrition Education Tool: A Culturally Appropriate Book, Yvonne L. Bronner

Moderator: Thomas M. Tam, Ph.D., M.P.H., Oishi Movies, Inc.

A10 Racial and Ethnic Populations: Breaking New Ground and Discovering New Insights

Virginia B

Comorbidity of Heart Disease With Diabetes Among Plains Indians, Betty Geishirt Cantrell, M.S.S.W., M.B.A.
Development and Evaluation of a Medication—Adherence Self-Efficacy Scale in Hypertensive African American Patients, Gbenga Ogedegbe, M.D., M.P.H., M.S.
Intake of Fruits, Vegetables, and Fiber in Obese Versus Non-Obese Low-Income Mexican American Women, Susan Algert, Ph.D., R.D.
Social Context and Physical Activity Among African Americans: A Look at Neighborhood Safety, Catherine M. Waters, Ph.D., R.N.

Moderator: Matilde M. Alvarado, R.N., M.S. National Heart, Lung, and Blood Institute

A16 Cardiovascular Health Innovative Efforts To Reach Youth

Virginia C

The Effects of School-Based Health Promotion on Obesity and Related Cardiovascular Health Measures in Urban Teenagers: The PATH Program, Paul Stephen Fardy, Ph.D.
ACTIVATE: A Childhood Overweight Prevention Initiative, Richard B. Elder, A.P.R.
Efficacy of a School Intervention Program for African American Adolescents, Maureen McCormick Covelli, Ph.D., R.N.

Moderator: Janet M. Kelly, M.S., R.D., National Heart, Lung, and Blood Institute

11:15 a.m.–11:30 a.m. BREAK

11:30 a.m.–12:30 p.m. CLOSING SESSION

Marriott Salons I & II

LOOKING TO THE FUTURE: ATTAINING THE HEALTHY PEOPLE 2010 GOALS. WHY NOT?

Superstars for Action—a lively "talk show" featuring four dynamic and action-oriented guests who have said "No!" to the unacceptable, and have taken up the cause to achieve better cardiovascular health for themselves and for their communities.

Jack Valenti, President and CEO, Motion Picture Association of America—Quintessential role model for heart health and long-lived vitality.

Irene Pollin, M.S.W., Chairperson, Sister to Sister—Everyone Has A Heart Foundation—Visionary founder of a private-public partnership to increase awareness of heart disease as the number one killer of women.

Aracely Rosales, Co-Principal, Rosales Communications—Tireless community mobilizer known for her efforts to bring accessible health education to Latino communities.

Peter Cribb, M.Ed., CATCH Program Director, Center for Health Promotion and Prevention Research—Inspired leader who is promoting heart-healthy behaviors to Texas school children.

Host: Paul Berry, Former Washington ABC-TV Affiliate News Anchor, and President, Paul L. Berry and Associates Media Consultants

"Some men see things as they are and ask why. Others dream things that never were and ask why not."

—George Bernard Shaw

CVH 2002 Exposition Exhibitors

<u>COMPANY</u>	<u>BOOTH NUMBER</u>	<u>COMPANY</u>	<u>BOOTH NUMBER</u>
▲ American Heart Association National Center	210	▲ National Institute of Neurological Disorders and Stroke	323
▲ American Heart Association	319	▲ National Marfan Foundation	305
▲ Atherotech	207	▲ NIH Office of Research On Women's Health	419
▲ AWHONN	307	▲ Office of Disease Prevention and Health Promotion (DHHS)	312
▲ B. Braun Medical Inc.	418	▲ Office of Women's Health (DHHS)	414
▲ Cargill Health and Food Technologies	301	▲ Omron Healthcare	408
▲ Centers for Disease Control and Prevention	316	▲ Publicom	223
▲ Centers for Medicare and Medicaid Services	320	▲ Quaker Oats Company	206
▲ Channing Bete Company	412	▲ ResMed	409
▲ Cholestech Corp.	304	▲ Sister to Sister—Everyone Has a Heart Foundation	215
▲ Ciné-Med Inc.	218	▲ The Society Chest Pain Centers and Providers	308
▲ Colin Medical Instruments Corp.	405	▲ Thomas D. Morris, Inc.	211
▲ Cyma, Inc.	400	▲ Tishcon Corporation	403
▲ Essentia Water, Inc.	205	▲ University of Southern Indiana	415
▲ Everpride Inc., USA	300	▲ Weight-control Information Network NIDDK	416
▲ Healthy People 2010 Heart Disease and Stroke Strategic Partnership	311	▲ Wellsource, Inc.	302
▲ HomMed	213	▲ Western Maine Center for Heart Health	413
▲ International Bottled Water Association	216	▲ Weston A Price Foundation, The	204
▲ Le Jacq Communications	417	▲ WomenHeart: the National Coalition for Women with Heart Disease	217
▲ LipoScience, Inc.	407	▲ Young People's Healthy Heart Program	406
▲ National Council of La Raza	401	▲ Zelcore, Inc.	402
▲ National Diabetes Education Program	306		
▲ National Heart, Lung, and Blood Institute	315		